

## SPECIAL VILLAGE BOARD

Monday, August 29, 2016

3:00 P.M.

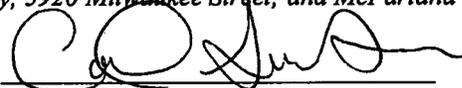
McFarland Municipal Center  
Community Room

### AGENDA

1. Call to order.
2. Roll call.
3. Discussion and possible action on accepting FEMA grant award no. EMW-2015-FO-03029 for the Assistance to Firefighters Grant Program.
4. Discussion with Department Heads on prioritizing identified organizational strategic goals for 2017.
5. Adjournment.

- NOTES:**
- 1) Persons needing special accommodations should call 838-3153 at least 24 hours prior to the meeting.
  - 2) More specific information about agenda items may be obtained by calling 838-3153.

*This agenda was posted, or caused to be posted, by my hand on the 26<sup>th</sup> day of August 2016 the following three (3) posting places in the Village of McFarland, to wit: McFarland Municipal Center, 5915 Milwaukee Street; E.D. Locke Public Library, 5920 Milwaukee Street; and McFarland State Bank, 5990 Hwy 51.*



*Cassandra Suettinger, Clerk/Deputy Treasurer*



FEMA

Mr. Brian Molenaar  
McFarland Fire Department  
P.O. Box 110  
McFarland, Wisconsin 53558-0110

Re: Award No.EMW-2015-FO-03029

Dear Mr. Molenaar:

Congratulations, on behalf of the Department of Homeland Security, your application for financial assistance submitted under the Fiscal Year (FY) 2015 Assistance to Firefighters Grant has been approved in the amount of \$94,286.00. As a condition of this award, you are required to contribute a cost match in the amount of \$4,714.00 of non-Federal funds, or 5 percent of the Federal contribution of \$94,286.00.

**Before you request and receive any of the Federal funds awarded to you, you must establish acceptance of the award through the Assistance to Firefighters Grant Programs' e-grant system.** By accepting this award, you acknowledge that the terms of the following documents are incorporated into the terms of your award:

- Summary Award Memo
- Agreement Articles (attached to this Award Letter)
- Obligating Document (attached to this Award Letter)
- FY 2015 Assistance to Firefighters Grant Notice of Funding Opportunity.

Please make sure you read, understand, and maintain a copy of these documents in your official file for this award.

**Prior to requesting Federal funds, all recipients are required to register in the System for Award Management (SAM.gov).** As the recipient, you must register and maintain current information in SAM.gov until you submit the final financial report required under this award or receive the final payment, whichever is later. This requires that the recipient review and update the information annually after the initial registration, and more frequently for changes in your information. There is no charge to register in SAM.gov. Your registration must be completed on-line at <https://www.sam.gov/portal/public/SAM/>. It is your entity's responsibility to have a valid DUNS number at the time of registration.

In order to establish acceptance of the award and its terms, please follow these instructions:

**Step 1:** Please go to <https://portal.fema.gov> to accept or decline your award. This will take you to the Assistance to Firefighters eGrants system. Enter your User Name and Password as requested on the login screen. Your User Name and Password are the same as those used to complete the application on-line.

Once you are in the system, the Status page will be the first screen you see. On the right side of the Status screen, you will see a column entitled Action. In this column, please select the View Award Package from the drop down menu. Click Go to view your award package and indicate your acceptance or declination of award. PLEASE NOTE: your period of performance has begun. If you wish to accept your grant, you should do so immediately. When you have finished, we recommend printing your award package for your records.

**Step 2:** If you accept your award, you will see a link on the left side of the screen that says "Update 1199A" in the Action column. Click this link. This link will take you to the SF-1199A, Direct Deposit Sign-up Form. Please complete the SF-1199A on-line if you have not done so already. When you have finished, you must submit

the form electronically. Then, using the Print 1199A Button, print a copy and take it to your bank to have the bottom portion completed. Make sure your application number is on the form. After your bank has filled out their portion of the form, you must fax a copy of the form to FEMA's SF-1199 Processing Staff at 301-998-8699. You should keep the original form in your grant files. After the faxed version of your SF 1199A has been reviewed you will receive an email indicating the form is approved. Once approved you will be able to request payments online. If you have any questions or concerns regarding your 1199A, or the process to request your funds, please call (866) 274-0960.

Sincerely,



**Brian E. Kamoie**  
Assistant Administrator for Grant Programs

## 2016/2017 - Village Board Goals

\*\*All goals should be consistent with the Village Mission statement and vision statement.

<b>I. Goal: A healthy and growing, regionally and globally integrated economy that supports local initiatives.</b>			
Action steps	Comm	Staff	Status
1			
Completion/implementation of branding initiative What is McFarland's identity?			
2			
Development of downtown plan- study was done many years ago study needs to be re-done.			
3			
Beautify business area/district and CTH MN using TIF funds.			
4			
Explore incentives for current businesses to improve aesthetics			
5			
Purchase of Land - pursue the purchase of land more aggressively to promote growth and annexation.			
6			
All meetings/agenda should be continually updated			
7			
Review and simplify processes that hinder business development to become more business friendly			
8			
Create new resident/business/government interface on website.			
9			
Develop Village Wide fiber and/or wireless infrastructure plan			
10			
Complete Comprehensive Plan update.			
11			
Focus on Village wide Business Development - Aggressively seek new business or expansion			
12			
Growth of the Community Development Authority Committee - align committee with Village goals.			
13			
Hire consultant to review/study business plan for McFarland			
14			
Develop better relationship with Chamber of Commerce			
15			
Develop a business corridor, i.e. CTH MN			
<b>II. Goal: A well-run, efficient and responsive government that provide high levels of quality-of-life services to the community.</b>			
Action steps	Comm	Staff	Status
16			
Have joint meetings between Village Board and other Village entities and stakeholders to ensure objective coherence(i.e. Library Board, Police & Fire Commission, School district).			
17			
Meet with Community Associations annually to address collaborative efforts, establish fees (i.e. Soccer Association, Softball Association, Youth Center, etc.) <i>Policy that all 401cs report to Village.</i>			
18			
Improve community communication - All forms including website and Outlook			
19			
Review purchasing policy for large-ticket items.			

2016/2017 - Village Board Goals

20	Research regional transit & other transportation options/funding sources. Assign to PW committee?			
21	Create community center development strategy and plan - Potentially hire consultant per results of last Ad Hoc committee			
<b>III. Goal: A safe, healthy, and secure community.</b>				
<b>Action steps</b>		<b>Comm</b>	<b>Staff</b>	<b>Status</b>
22	Develop long-term recreation infrastructure plan for space and usage including park equipment for special needs children. <i>Possibly work with occupational</i>			
23	Develop traffic plan to handle increased traffic flow in the Village.			
24	Complete comprehensive building security plans for all Village buildings			
<b>IV. Goal: A government that promotes and supports active citizenry participation in the community</b>				
<b>Action steps</b>		<b>Comm</b>	<b>Staff</b>	<b>Status</b>
25	Get more stakeholder involvement in community development plans and the community's vision			
26	Research committee structure efficiency and communication.			
27	Increase Trustee/Staff outreach to neighborhoods			

## **VISION STATEMENT**

The vision of the Village of McFarland is to create an inviting and dynamic community that offers a high quality of life and a supportive environment in which all citizens may practice their individual value choices. The community actively seeks to preserve its proud heritage, protect its abundant natural resources, plan for responsible and balanced residential and commercial growth, promote a viable economic base, support educational excellence, provide diverse leisure options, and foster a healthy social fabric.

## **MISSION STATEMENT**

With direction encouraged from an engaged citizenry, Village elected officials and employees will maintain and enhance the quality of life of the community by delivering quality services in an efficient and accountable manner and by providing an orderly, unbiased system of government that is transparent and accessible. To create and sustain a high level of confidence in Village government, we pledge to function with: professional integrity; fiscal responsibility; open communications; sensitivity to the values of each individual; full cooperation in achieving the priority goals determined by the community.