

VILLAGE OF MCFARLAND
VILLAGE BOARD
Monday, September 26, 2016

1. **CALL TO ORDER.** Village Board President Brad Czebotar called the regular meeting of the McFarland Village Board to order at 7:00 p.m. in the Community Room of the McFarland Municipal Center.

2. **ATTENDANCE ROLL CALL.**

Village Board members present: Trustees Jerry Adrian, Stephanie Brassington, Brad Czebotar, Dan Kolk, Mary Pat Lytle, Tom Mooney, and Clair Utter.

Staff Present: Village Administrator Matt Schuenke, Village Clerk/Deputy Treasurer Cassandra Suettinger, Fire/EMS Chief Chris Dennis, and Finance Director Kelsy Boyd.

3. **PUBLIC APPEARANCE.**

None

4. **PUBLIC ANNOUNCEMENTS AND COMMUNICATIONS.**

a. Public Announcements

(1) Clerk's Office Absentee Voting for November 8, 2016 Presidential Election to begin September 26, 2016.

b. Public Communications

(1) 2017 Madison Metropolitan Sewage District Budget hearing notification – Thursday September 29, 2016 at 8 a.m. 1610 Moorland Road.

(2) #JustFIXIT Turnout for Transportation – September 29, 2016 at 7:00 p.m.(hosted in locations in all 72 Wisconsin counties, Dane County will host the event at the Madison Municipal Building, Room 260, 215 Martin Luther King Jr Blvd, Madison WI) . City, county, town and village officials from all 72 counties in Wisconsin, plus members of the business community and the public, will gather to discuss critical projects and services in each region and the need for the state to find a sustainable solution to Wisconsin's transportation challenge.

5. **CONSENT AGENDA.**

a. Motion to approve pre-paid check #67199-67514 in the amount of \$4,364.53 and current checks #67215-67303 in the amount of \$319,926.26.

b. Motion to approve the minutes of the September 12, 2016 Village Board meeting.

c. Motion to approve recommendation from Police Chief Sherven that the alcohol beverage operator's license for Antonio D. Valle de Anton (Kwik Trip) and Barbara Rosten (5100 Club) be approved and license issued for the period of September 27, 2016 through July 31, 2017.

Motion by President Czebotar, second by Trustee Adrian, to approve the consent agenda. Motion carries 7-0 by acclamation.

6. **BUSINESS**

a. Update of Village Comprehensive Plan by planning consultant Mark Roffers.

Representative: Mark Roffers, MDROffers Consulting

Mark Roffers provided an update on the Comprehensive planning process. He provided an overview and timeline of the process that will be headed up by the Plan Commission. He also highlighted as part of the process, they have provided a vision statement for the Village. The Board will need to determine if they want to proceed with the current vision statement, proceed with the updated vision statement from MDROffers, or integrate both into one vision statement.

Mark provided a brief description of the preliminary initiatives of the updating including:

1. Secure McFarland's Planned East Side expansion.
2. Pursue a New business Park near Interstate 39-90 – Mark also suggested it may be more realistic for the Village to explore an interchange near US Highway 12 and County Highway AB.
3. Encourage neighborhood development on the Village's East Side.
4. Expand activity and welcoming features along Farwell Street.
5. Continue to implement downtown revitalization efforts.
6. Implement and amend the Terminal and Triangle district plan.
7. Encourage compatible redevelopment and other infill sites.
8. Balance greater planned use flexibility with greater attention to design and impacts.
9. Develop a business recruitment and retention strategy.
10. Develop a McFarland brand.
11. Implement a resident retention and attraction strategy.
12. Support needs of aging residents.
13. Continue to engage with WisDOT on Highway 51 improvements.
14. Pursue major road projects to serve existing and new development.
15. Expand McFarland's bicycle pedestrian friendliness.
16. Explore the introduction of public transit service.
17. Update the Village's comprehensive outdoor recreation plan and associated park master plans.
18. Site and acquire an east side community park.
19. Enhance access to and quality of McFarland's lakes and rivers.
20. Reinvigorate McFarland's historic preservation efforts.
21. Collaborate on development of an intergenerational community center.
22. Prepare a long-range plan for municipal facility upgrades.
23. Serve the greater McFarland Community in collaboration with the School District.
24. Promote transparency and inclusion in government activities.

The Village Board provided comments on the initiatives. MDROffers will continue working with Plan Commission on the comprehensive plan update. They will be looking at February or March of 2017 to have a final draft prepared for public hearing and review by the Village Board.

b. Transmittal of the draft 2017 Budget from Village Staff to Village Board for review and consideration.

Administrator Matt Schuenke presented the draft 2017 budget to the Village Board. He noted the staff has completed their preparation and the review process now moves to the Village Board. He provided an overview of the budget binders, and noted the current draft budget proposes a 0% increase on the Village mill rate from 2016. The official review process will begin at the Village Board meeting on October 10th at 7 p.m. Each agenda for the 2017

budget review process will include the specific funds that will be discussed at that particular meeting.

c. Discussion and action regarding Ordinance #2016-08 to revise the assessment method for the weights and measures testing fee within Chapter 11 as recommended by the Public Safety Committee.

Motion by Trustee Adrian, second by Trustee Mooney, to approve Ordinance #2016-08 to revise the assessment method for the weights and measures testing fee within Chapter 11 as recommended by the Public Safety Committee. *Motion carries 7-0, with the amendment that the fee in 11-304(a) be updated from \$5.00 to \$10.00 subject to approval from the Village attorney. The amendment was accepted by Trustee Adrian and Trustee Mooney*

Clerk Suettinger confirmed the increase in fee would be acceptable considering the staff time to process the application.

d. Authority, Board, Commission, and Committee agenda item requests, referrals, and updates.

No action taken.

7. ADJOURNMENT.

Motion by Trustee Utter, second by Trustee Kolk, to adjourn at 7:35 p.m. Motion carries 7-0 by acclamation.

Respectfully Submitted by,
Cassandra Suettinger, Village Clerk/Deputy Treasurer