

2017 Budget

Communications and Technology Fund

Fund #200

Summary

Village of McFarland
2017 Communications/Technology Fund Operating Budget

SUMMARY of REVENUES

	2015 Actual	2016 Budget	YTD 6/30/2016	2016 Projected	2017 Budget	% Change vs. 2016
Taxes	0	0	0	0	27,419	-----
Taxes (Non Property Taxes)	99,241	95,000	24,831	99,426	99,000	4.21%
Public Charges for Services	0	0	0	0	0	-----
Miscellaneous Revenues	0	0	0	0	40,000	-----
Total Budget Revenue	99,241	95,000	24,831	99,426	166,419	75.18%

SUMMARY of EXPENDITURES

	2015 Actual	2016 Budget	YTD 6/30/2016	2016 Projected	2017 Budget	% Change vs. 2016
51-0049 CABLE	75,733	83,347	48,313	87,166	155,358	86.40%
51-0050 WEBSITE	15,133	11,653	6,051	11,653	11,061	-5.08%
Total Budget Expenditures	90,866	95,000	54,364	98,819	166,419	75.18%

Difference in Revenues over Expenditures **8,375** **0** **(29,533)** **607** **0**

Summary by Category

	2015 Actual	2016 Budget	YTD 6/30/2016	2016 Projected	2017 Budget	% Change vs. 2016
100's PERSONNEL EXPENSES	60,748	67,066	41,017	71,285	102,444	52.75%
200's SERVICES	10,635	10,830	4,531	10,830	11,550	6.65%
300's OTHER OPERATING EXPENSES	6,398	7,225	4,045	6,825	7,425	2.77%
400's MATERIALS	0	0	0	0	0	-----
500'S OTHER EXPENSES	0	0	0	0	0	-----
600's MISCELLANEOUS EXPENSES	0	0	0	0	0	-----
800'S CAPITAL OUTLAY	13,085	9,879	4,771	9,879	45,000	355.51%
Total Budget Expenditures	90,866	95,000	54,364	98,819	166,419	75.18%

Revenues

REVENUES

COMMUNICATIONS/TECHNOLOGY FUND - FUND 200

Budget Summary

Taxes	

		2015 Actual	2016 Budget	YTD 6/30/2016	2016 Projected	2017 Budget	% Change vs. 2016
4111	General Property Taxes	0	0	0	0	27,419	-----
4135	Franchise Fees	99,241	95,000	24,831	99,426	99,000	4.21%
4137	PEG Fee (Cap Equip Replace)	0	0	0	0	0	-----
4140	Capital Contribution Fee	0	0	0	0	0	-----
Total TAXES Revenue		99,241	95,000	24,831	99,426	126,419	33.07%

Public Charges for Services	

		2015 Actual	2016 Budget	YTD 6/30/2016	2016 Projected	2017 Budget	% Change vs. 2016
4590	Production Services	0	0	0	0	0	-----
4599	Local Programming Fees	0	0	0	0	0	-----
Total PUBLIC CHARGES Rev		0	0	0	0	0	-----

Miscellaneous Revenues	

		2015 Actual	2016 Budget	YTD 6/30/2016	2016 Projected	2017 Budget	% Change vs. 2016
4831	Sales of Equipment	0	0	0	0	0	-----
4832	Sales of Tapes/DVDs	0	0	0	0	0	-----
4839	Grants/Misc Revenues	0	0	0	0	0	-----
4850	Transfer from General Fund	0	0	0	0	0	-----
4899	Application of Fund Balance	0	0	0	0	40,000	-----
Total MISCELLANEOUS Revenue		0	0	0	0	40,000	-----

	Total Budget Revenues	99,241	95,000	24,831	99,426	166,419	75.18%
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Expenses

CABLE

COMMUNICATIONS/TECHNOLOGY FUND - FUND 200

MISSION STATEMENT:

To provide community based programming of School District meetings, Village meetings, and local events.

PROGRAM DESCRIPTION:

WMCF Cable 982 is McFarland's local access cable television channel. It televises live various meetings of the School District and of Village government, originates remote taping/televising of community/school events, runs scheduled replays of these meetings and events. WMCF Cable 982 also runs public service announcements about communities activities and televises other programming of local interest. Production facilities exist at both the Municipal Center and McFarland High School.

PROGRAM OBJECTIVES:

Review opportunities for developing a Village wide fiber and/or wireless infrastructure plan.

Continue to assist in the improvement of communication to community through all forms.

CABLE BUDGET SUMMARY

REVENUES	2015	2016	YTD	2016	2017	% Change
	Actual	Budget	6/30/2016	Projected	Budget	vs. 2016
Allocated Revenue	75,733	83,347	48,313	87,166	155,358	86.40%

EXPENDITURES

<i>PERSONNEL EXPENSES</i>		2015	2016	YTD	2016	2017	% Change
		Actual	Budget	6/30/2016	Projected	Budget	vs. 2016
51-0049							
110	Salaries	41,883	50,862	31,842	54,930	82,664	62.53%
120	Wage Adjustment	0	0	0	0	1,837	-----
151	Social Security	3,152	4,069	2,418	4,202	6,450	58.52%
152	Fringe Benefits	1,330	1,482	705	1,500	1,432	-3.37%
Total PERSONNEL Expenses		46,365	56,413	34,966	60,632	92,383	63.76%

Notes:

- 110** Provides funding for a Director, Communications Specialist, 2 Production Assistants, and 2 Audio/Visual Technicians all of which are part-time employees. This budget pays for 90% of the wages with the remainder picked up by the Website Budget. A 1.7% cost of living adjustment was applied to the wages which represents the 5 year average set by the Social Security Administration.
- 120** A line item is recommended for creation to provide for wage adjustments used to fund either merit based pay or grid adjustments in 2017. The amount was calculated at 2% of the total wages within the Department which is then allocated similar to wages in line 110.
- 151** The Village's contribution towards Social Security remains fixed at 6.2% and Medicare at 1.45%.
- 152** All of the employees within the Department are part-time and not eligible for most fringe benefits with exception of the Director whom qualifies for WRS.

CABLE (continued)
COMMUNICATIONS/TECHNOLOGY FUND - FUND 200

EXPENDITURES (continued)

<i>SERVICES</i>		2015	2016	YTD	2016	2017	% Change
		Actual	Budget	6/30/2016	Projected	Budget	vs. 2016
51-0049							
201	School Adviser	1,500	0	0	0	0	-----
215	VOD Internet	570	960	244	960	1,680	75.00%
225	Telephone	474	750	912	750	750	0.00%
230	Rent/Utilities	6,750	6,620	3,375	6,620	6,620	0.00%
240	Equipment Maintenance	591	1,500	0	1,500	1,500	0.00%
Total SERVICES Expenses		9,885	9,830	4,531	9,830	10,550	7.32%

Notes:

215 The cost of separate Internet service for hosting of video on demand services.

230 Charge for the use of office/production space and utilities within the Municipal Center.

<i>OTHER OPERATING EXPENSES</i>		2015	2016	YTD	2016	2017	% Change
		Actual	Budget	6/30/2016	Projected	Budget	vs. 2016
51-0049							
315	Postage	0	25	25	25	25	0.00%
320	Dues & Subscriptions	1,206	1,700	938	1,700	1,900	11.76%
330	Education, Travel	397	1,000	475	600	1,000	0.00%
340	Operating Supplies	1,737	2,000	2,162	2,000	2,000	0.00%
345	Equipment	3,058	2,500	445	2,500	2,500	0.00%
Total OTHER OPERATING Exp		6,398	7,225	4,045	6,825	7,425	2.77%

Notes:

320 Provides funding for the cost of subscriptions to magazines and journals related to television/technology as well as membership in professional organizations. Also includes costs of software subscriptions.

<i>CAPTIAL OUTLAY</i>		2015	2016	YTD	2016	2017	% Change
		Actual	Budget	6/30/2016	Projected	Budget	vs. 2016
51-0049							
820	Small Capital	13,085	9,879	4,771	9,879	10,000	1.22%
830	Small Capital Contribution	0	0	0	0	35,000	-----
Total CAPITAL OUTLAY Exp		13,085	9,879	4,771	9,879	45,000	355.51%

Notes:

820 Funding for equipment purchases, replacements, and upgrades as needs arise.

830 Use of fund balance to replace the main control room and head end upgrades.

Total CABLE Expenditures	75,733	83,347	48,313	87,166	155,358	86.40%
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WEBSITE

COMMUNICATIONS/TECHNOLOGY FUND - FUND 200

MISSION STATEMENT:

To provide timely information to the community through the use of the Village website in a organized, convenient, and professional manner.

PROGRAM DESCRIPTION:

The Village website houses information about the community and the programs/services of all municipal Departments. It also serves as the portal for the public to access the convenient video on demand downloads of government meetings and community events taped by WMCF Cable 982. Maintenance of the site is being centralized by Department Staff whereby previously it was decentralized through the organization.

PROGRAM OBJECTIVES:

Create new resident, business, and/or government interface on Village website.

Explore and recommend options for the development of an Information Technology Plan.

WEBSITE BUDGET SUMMARY

REVENUES

	2015 Actual	2016 Budget	YTD 6/30/2016	2016 Projected	2017 Budget	% Change vs. 2016
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Allocated Revenue	15,133	11,653	6,051	11,653	11,061	-5.08%

EXPENDITURES

PERSONNEL EXPENSES

	2015 Actual	2016 Budget	YTD 6/30/2016	2016 Projected	2017 Budget	% Change vs. 2016
[] 51-0050						
110 Salaries	9,996	6,963	4,037	6,963	9,185	31.91%
151 Social Security	746	557	295	557	717	28.67%
152 Fringe Benefits	3,641	3,133	1,719	3,133	159	-94.92%
Total PERSONNEL Expenses	14,383	10,653	6,051	10,653	10,061	-5.56%

Notes:

110 Includes 10% of the total wages of the employees listed in the Cable Budget.

151, 152 Similar application of these benefits as within the Cable Budget but at 10% of the gross total.

WEBSITE (continued)
COMMUNICATIONS/TECHNOLOGY FUND - FUND 200

EXPENDITURES (continued)

SERVICES

		2015 Actual	2016 Budget	YTD 6/30/2016	2016 Projected	2017 Budget	% Change vs. 2016
51-0050							
215	Hosting	750	1,000	0	1,000	1,000	0.00%
Total SERVICES Expenses		750	1,000	0	1,000	1,000	0.00%

Notes:

215 This charge represents the annual fee for hosting the website by GovOffice.

Total WEBSITE Expenditures	15,133	11,653	6,051	11,653	11,061	-5.08%
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