

Memorandum

To: Village Board of Trustees

From: Matthew G. Schuenke, Village Administrator
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(608) 838-3153

Cc: Department Heads
Residents of McFarland

Date: January 29, 2020

Re: **Bi-Monthly Village Administrator Staff Report**

Recent Meetings Held

- January 2nd – Volunteer Committee
- January 6th – Library Board
- January 7th – Community Development Authority
- January 13th – Committee of the Whole
- January 13th – Village Board
- January 14th – Public Works Committee
- January 16th – Senior Outreach Committee
- January 21st – Public Utilities Committee
- January 22nd – Finance Committee
- January 23rd – Parks, Recreation, and Natural Resources Committee
- January 23rd – Plan Commission
- January 27th – Committee of the Whole
- January 27th – Village Board

Current Events

The following is a list of issues, projects, or activities that have transpired recently:

- [4719 Farwell Street Development](#) – Referred to the by the Developer as the Atwater, began construction in December of 2019. The property ownership also transferred from the Village to the Developer in late 2019 allowing for the full progression of the project. The first phase is underway and will take about a year to complete. Village Staff has been notified that the project will be awarded a Community Development Investment Grant

from the WEDC. This amounts to \$250,000 support for the project that does not need to come from TID #5 to support the project. This was planned for as part of the incentive package to support the project and happy to see it approved as anticipated. Early discussions on plan review for Phase 2 are underway and we hope to see that under construction later this Spring/Summer as well. This phase will introduce 12,000 new square feet of commercial only space to the Farwell West corridor.

- Exchange Street – The Village has been studying the reconstruction of Exchange Street from Farwell Street to the Yahara River Bridge. This road is one of our main thoroughfares serving as a entry point into the Village from USH 51 as well as access to several schools and neighborhoods in the area. As a result of that, Staff has been working with the Madison Area Transportation Planning Board a Metropolitan Planning Organization to use regional transportation dollars to support the road construction aspect of the project. We have received a preliminary award that the project will be funded within the next five years using money specifically allocated for smaller communities. The soonest it might occur would be in 2022 while the latest in 2024 depending on how planning/design work line up. This will represent a significant infusion of funding from the State and Federal Government to support the project allowing the Village to also improve its utilities through this area and add/repair sidewalks throughout the corridor.

- Strategic Planning –The draft Strategic Plan including Mission, Vision, Values, Goals and Strategies is now complete and available for review. Please go to www.mcfarland.wi.us/mcfarlandstrategicplan to view the document and provide comment. A final workshop is scheduled for 6:00 pm on Thursday, January 30th to allow the public to provide comment and help prioritize these strategies. The Village Board through the Committee of the Whole is planning to review and finalize the document at its meetings in February leading to its likely acceptance before the end of the month.

- 2020 Projects and Initiatives – Several projects and initiatives for this year have begun following the last Village Board meeting. They are as follows:
 - *Park Impact Fee Study* – This study is now complete following acceptance by the Village Board. Staff will now bring forth recommendations from the study which include ordinance, policy, and fee revisions.

 - *Aquatics Planning* – A proposal for continued planning of aquatics improvements was approved. This will study either a splash pad or a swimming pool at Lewis Park. This park was selected for several reasons and may not be the final location, instead being used as a template to plan out desired improvements.

- *Pickleball Development* – The Village will prepare a plan, complete design, and bid the construction of pickleball courts in 2020. We still need to figure out the extent of the amenity and where best to locate it, but remains feasible for completion this year.
- *Larson Park Hardscape* – Planning work will take place adjacent the gazebo in Larson Park to study a hardscape improvement project that will create more functional event space as well as a small stage/amphitheater. The intent is to complete this work this Spring and construct this Summer to complement programs held within the park year-round.
- *Master Planning* – An RFP for master planning services of William McFarland Park and the new Community Park will take place this year. The intent is to study the interactions and needs within both of our largest parks in order to complement their growth/development going forward.
- *Special Needs Park* – An RFP will be issued to park planning services to help the Village develop a special needs park. The extent of this amenity is not known yet nor the location but the intent is to use this planning process to help guide decisions on those aspects within the process.
- *CTH MN Phase 4 Design* – A proposal for design services was authorized by the Village Board in order to design the extension of Broadhead Street as a urban cross section from Holscher Road to CTH AB. This will aid adjacent development already completed and being planned as well as the Public Safety Center project to begin planning/design soon.

Upcoming Schedule

Please note the following schedule of upcoming meetings:

- January 30th at 5:00 pm – Committee of the Whole
- January 30th at 6:00 pm – Strategic Planning Workshop
- February 3rd at 5:15 pm – Library Board
- February 3rd at 6:30 pm – Personnel Committee
- February 5th at 7:00 pm – Community Development Authority
- February 6th at 6:00 pm – Volunteer Committee
- February 10th at 5:30 pm – Committee of the Whole
- February 10th at 7:00 pm – Village Board
- February 11th at 6:00 pm – Public Works Committee
- February 12th at 6:00 pm – Public Safety Committee

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1. General Communications

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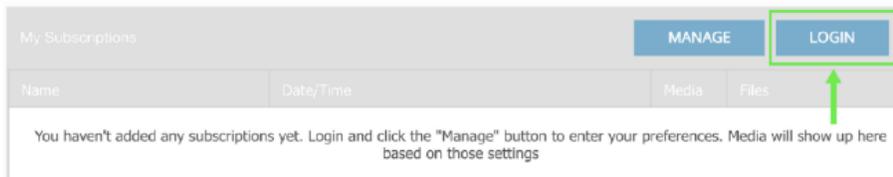
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2. Meetings

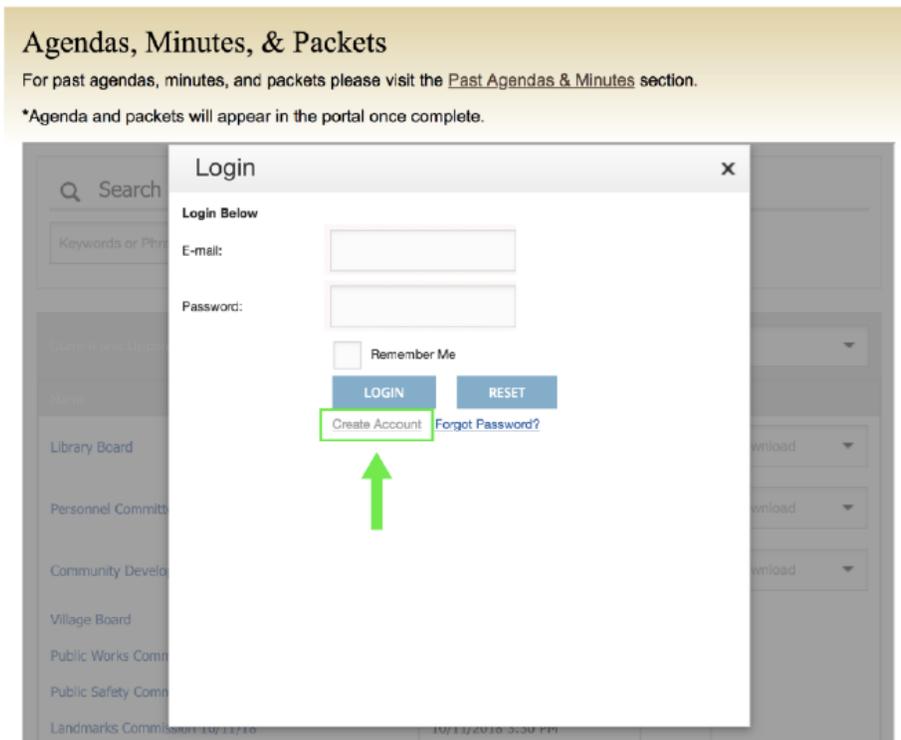
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Step 2 – Scroll down to find and click on the *login* button.



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