

Schuenke Snapshot

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Seasons of change continue to flow through the Village as we work ourselves into what will be another very productive Summer. One item of note is that the Village Board is set to embark on a strategic planning process with consultant *Management Partners*. As the Village continues to discuss future issues and projects, the Village Board seeks to create a unified vision through strategic planning. Management Partners, a consulting firm based in Cincinnati, Ohio, has specialized in helping government organizations improve their operations for more than 20 years. They were founded in 1994 with a specific mission to help local government leaders improve their service to the Community. The Village's current mission and vision for the Community shall provide a framework that will work to develop this strategic plan for the benefit of the Community. The Village Board is committed to undertaking this process that will actively engage our Community in thinking about the future and planning for the sustainable delivery of programs and services to Village residents.

There is a role in this project for everyone and we welcome the input. Your input is vital in helping to shape the plan and assist our Village Board in the decision making process well into the future. McFarland has always had an above average turnout for elections no matter what is on the ballot, and for this exercise we will seek to solicit that same level of inclusiveness. Please be on the lookout for survey offerings and focus group opportunities to make your voice heard as we are looking forward to hearing from all involved.

William McFarland Park is a vital asset to the Community as it houses the Madison Curling Club, McFarland Community Ice Rink, McFarland Soccer Club, Four Lakes Bocce Association, McFarland Baseball, horse shoes, skateboarding, McFarland Family Festival, special events...did I miss anything? As you can tell, it is a heavily utilized park. This is why it is important that the Village studies this park on its future utilization to help chart out specific expansions and improvements that may be on the horizon. To that end, the Village Board has authorized an RFP issuance to help select a consultant to assist the Village in this effort by creating a new "Master Plan" for this park. It will be vital for this process to solicit input from users of this park of all angles to help make decisions about its future. These decisions that could affect the future development of a new Community Park on the Village's far east side. As some may have heard, the Village is in the process of purchasing about 36 acres near the southeast intersection of Siggelkow Road and County Highway AB. A master planning process will follow for this area as well as we continue to work on an improved quality of life and amenity offerings through our local park system.

For more regular updates, please check out www.mcfarland.wi.us/adminreport to review my twice monthly report about various items happening in the Village. We have also reformatted our website. Please go to www.mcfarland.wi.us for more information. We certainly appreciate the views and if there is something we could do better, please let us know.

On behalf of our Staff at the Village of McFarland, we hope everyone has an enjoyable Summer!

Sincerely,

Matt Schuenke, Village Administrator