



www.mcfarland.wi.us | 5915 Milwaukee St, McFarland, WI 53558 | 608.838.3153

Memorandum

To: Village Board of Trustees

From: Matthew G. Schuenke, Village Administrator
matt.schuenke@mcfarland.wi.us
(608) 838-3153

Cc: Department Heads
Residents of McFarland

Date: August 19, 2019

Re: Bi-Monthly Village Administrator Staff Report

Recent Meetings Held

- August 5th – Library Board
- August 5th – Personnel Committee
- August 12th – Village Board
- August 13th – Public Works Committee
- August 14th – Village Board (Retreat)
- August 14th – Public Safety Committee
- August 15th – Senior Outreach Committee
- August 15th – Parks, Recreation, and Natural Resources Committee
- August 19th – Plan Commission
- August 20th – Public Utilities Committee

Current Events

The following is a list of issues, projects, or activities that have transpired recently:

- US Highway 51 Environmental Assessment – WisDOT has provided notice that it intends to begin (again) an Environmental Assessment of the Highway 51 corridor from Stoughton to McFarland. This assessment has been discussed since at least 2015 if not sooner with a preferred alternative selected in 2016. A lot of studies such as this were placed on hold as the State had a larger discussion regarding transportation in general. There are a few update meetings that are both informal and technical in nature that Staff will be attending in the near future. It is likely that a public involvement meeting will take place in September and they are anticipating publishing the draft assessment in the Spring of 2020.

- TDS Project – Work has begun regarding the second phase of undergrounding work by TDS Metrocom in order to install fiber optics throughout the Village. Representatives from TDS were at the last Village Board meeting to explain this next step and when residents might expect to begin receiving service. Construction has been delayed through unforeseen circumstances through flooding in 2018 and incompatible existing aerial equipment that cannot be utilized. TDS is in the process of placing door hangers on all properties affected as well as providing a direct mailing. Weekly updates will be shared as to their progress and will be broadcast through social media. Assuming everything proceeds accordingly then service would be made available before year end.
- The Lookout – Very excited to announce “The Lookout” as a digital enhancement of The Outlook, our paper newsletter. The Lookout will be delivered via email every other week throughout the year providing different insight into the Village. Information such as this report, other happenings, and features will be highlighted through this new communication tool. Sign up only requires an email and can be found on the Village web site at www.mcfarland.wi.us.
- 2019 Family Festival – At the last Public Safety meeting the Committee evaluated two requests from the Family Festival for their event to be held in September. The first of which is through a Special Event permit which would relocate the event to the Downtown area by using the Municipal Center and Library outdoor areas to host their activities. There is a short window to work out these logistics but Staff and Event Organizers are working diligently to make this as seamless as possible. The Committee did recommend approval on the permit. The second item was a temporary Class B beer permit which would apply to a portion of their event on Saturday night. This too was approved. The Village Board will consider both of these issues at their meeting on September 9th.

Upcoming Schedule

Please note the following schedule of upcoming meetings:

- August 26th at 7:00 pm – Village Board
- August 27th at 6:00 pm – Communications and Technology Committee
- August 28th at 6:30 pm – Finance Committee
- September 3rd at 5:15 pm – Library Board
- September 3rd at 6:30 pm – Personnel Committee
- September 4th at 7:00 pm – Community Development Authority
- September 5th at 6:00 pm – Volunteer Committee

There Are Two New Ways You Can Stay Informed on Village Happenings!

1. General Communications

You can consider signing up through the Village's website at mcfarland.wi.us/emails for a variety of general information.

...OR...

2. Meetings

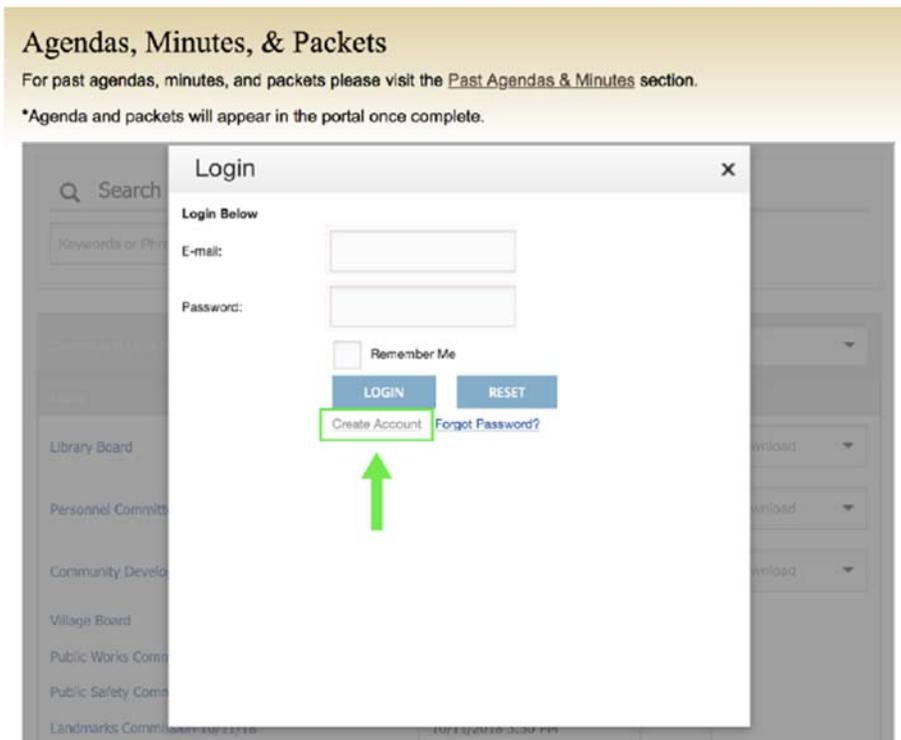
Information on all meetings can be found at mcfarland.wi.us/agendas. You can sign up through our new agenda management software, CivicClerk, to be notified when new meetings are posted. To sign up, follow these steps below...

Step 1 – Go to mcfarland.wi.us/agendas.

Step 2 – Scroll down to find and click on the *login* button.



Step 3 – After clicking on the login button, click on the *Create Account* link in the login window.



Step 4 – Fill in your information needed to create your account. Afterwards, you can login to your new account to manage your subscriptions.

CIVICCLERK

Either of these options are great, new alternatives to stay informed.

Sign up today!