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Memorandum

To: Village Board of Trustees

From: Matthew G. Schuenke, Village Administrator

matt.schuenke@mcfarland.wi.us

(608) 838-3153

Cc: Department Heads
Residents of McFarland

Date: September 4, 2019

Re: Bi-Monthly Village Administrator Staff Report

Recent Meetings Held

- August 26th – Village Board
- September 3rd – Library Board
- September 4th – Community Development Authority

Current Events

The following is a list of issues, projects, or activities that have transpired recently:

- Water Rate Increase – At the last Village Board meeting, a simplified rate case was authorized to increase water rates by 3% beginning later this Fall. The discussion regarding the increase began in July when the Public Utilities Committee evaluated the financial performance of the utility through the annual audit. It was recommended the simplified rate increase be pursued in order to increase stagnant revenues. Water usage has been flat or in decline even in growing communities combined with the fact that our rates have not been increased in almost a decade. All users of the utility will be impacted by this increase that will take affect later this year but is limited to only 3% at this time. The Committee will continue to study the rate structures of all of our utilities going forward.

- 24 Hour EMT – The Village is currently in the process to fill a recently created vacancy of 24 Hour Advanced Emergency Medical Technician. This position works within our Fire and Rescue Department and is a key first responder to emergency calls for service for ambulatory care. The recruitment is run by the Police and Fire Commission, and the advertisement period will close about a month from now. The Village is looking to have the position filled sometime by the end of the year.
- Outdoor Consumption – At its last meeting the Village Board evaluated the Outdoor Consumption ordinance language that applies to licensed establishments. The board provided direction on several changes it would like to see reviewed by the Public Safety Committee as part of a recommendation back to the Village Board. Staff is preparing these revisions to be sent to Committee for their meeting on September 11th which would lead to the Village Board's consideration on September 23rd as to what the final changes might be.
- 2019/2020 Goals and Objectives – The Village Board has completed its annual retreat and finalized the goals, objectives, and action plan for the next year. This information will be used as part of the budget development process and also worked into the strategic plan. The areas identified help to list priorities and provide directives on key initiatives to pursue for the coming year.

Upcoming Schedule

Please note the following schedule of upcoming meetings:

- September 5th at 6:00 pm – Volunteer Committee
 - September 9th at 5:30 pm – Joint Village and Library Board meeting
 - September 9th at 7:00 pm – Village Board
 - September 10th at 6:00 pm – Public Works Committee
 - September 11th at 6:30 pm – Public Safety Committee
 - September 16th at 7:00 pm – Plan Commission
 - September 17th at 6:00 pm – Public Utilities Committee
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There Are Two New Ways You Can Stay Informed on Village Happenings!

1. General Communications

You can consider signing up through the Village's website at mcfarland.wi.us/emails for a variety of general information.

...OR...

2. Meetings

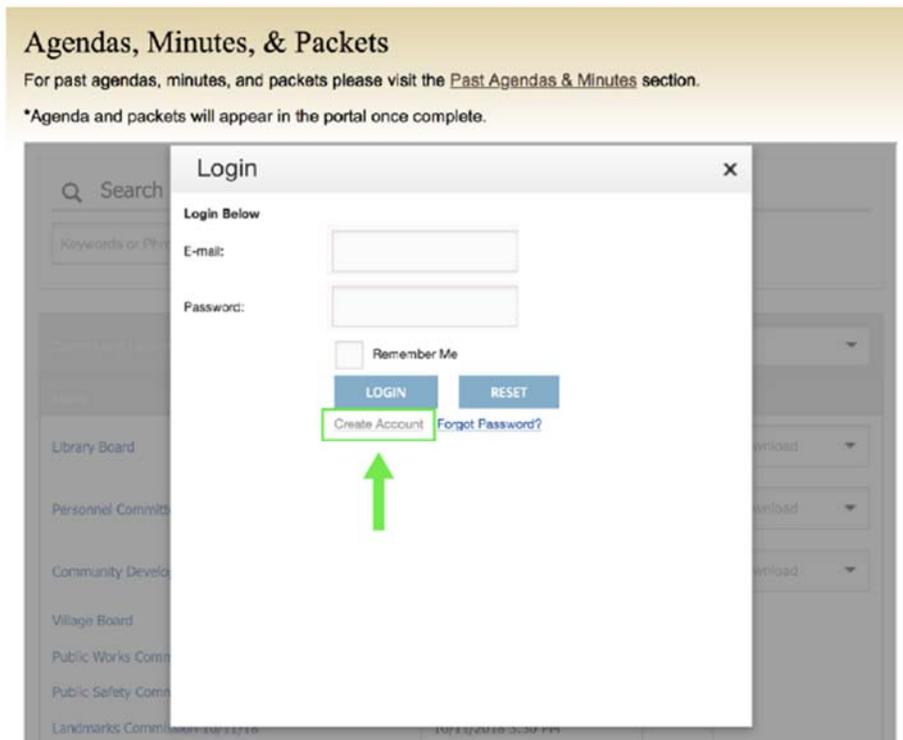
Information on all meetings can be found at mcfarland.wi.us/agendas. You can sign up through our new agenda management software, CivicClerk, to be notified when new meetings are posted. To sign up, follow these steps below...

Step 1 – Go to mcfarland.wi.us/agendas.

Step 2 – Scroll down to find and click on the *login* button.



Step 3 – After clicking on the login button, click on the *Create Account* link in the login window.



Step 4 – Fill in your information needed to create your account. Afterwards, you can login to your new account to manage your subscriptions.

CIVICCLERK

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