



# Demographic and Income Profile

McFarland Village, WI  
 McFarland Village, WI (5546850)  
 Geography: Place

Prepared by Esri

Summary	Census 2010	2019	2024
Population	7,931	8,889	9,509
Households	3,126	3,520	3,774
Families	2,236	2,509	2,682
Average Household Size	2.54	2.53	2.52
Owner Occupied Housing Units	2,286	2,562	2,769
Renter Occupied Housing Units	840	958	1,004
Median Age	39.7	41.5	41.9
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.36%	0.43%	0.77%
Households	1.40%	0.48%	0.75%
Families	1.34%	0.39%	0.68%
Owner HHs	1.57%	0.61%	0.92%
Median Household Income	3.39%	2.62%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	95	2.7%	75	2.0%
\$15,000 - \$24,999	96	2.7%	80	2.1%
\$25,000 - \$34,999	252	7.2%	229	6.1%
\$35,000 - \$49,999	418	11.9%	385	10.2%
\$50,000 - \$74,999	676	19.2%	626	16.6%
\$75,000 - \$99,999	469	13.3%	470	12.5%
\$100,000 - \$149,999	805	22.9%	918	24.3%
\$150,000 - \$199,999	402	11.4%	571	15.1%
\$200,000+	309	8.8%	418	11.1%
Median Household Income	\$85,224		\$100,686	
Average Household Income	\$106,748		\$123,311	
Per Capita Income	\$42,235		\$48,811	

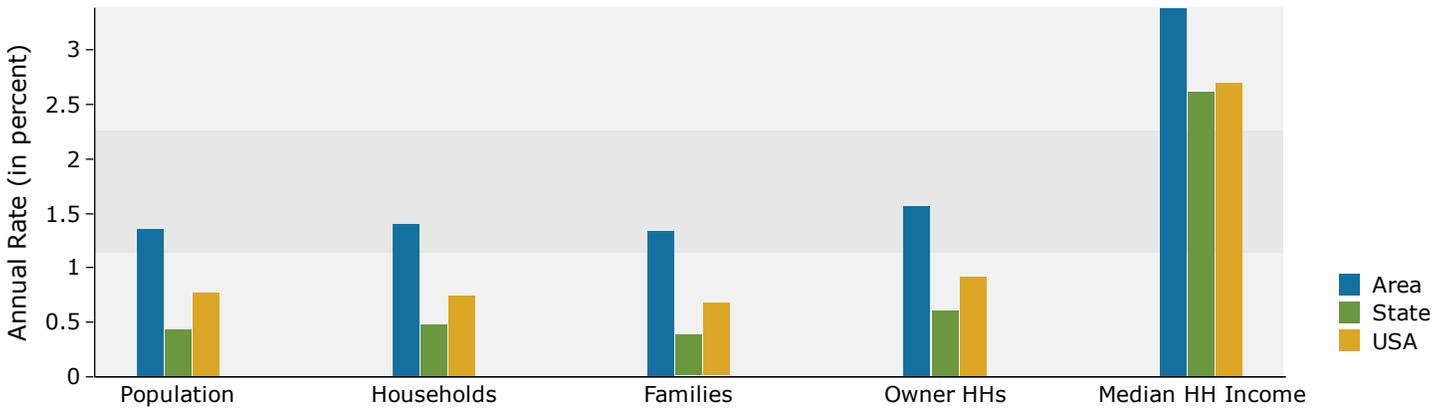
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	474	6.0%	480	5.4%	517	5.4%
5 - 9	566	7.1%	555	6.2%	583	6.1%
10 - 14	673	8.5%	643	7.2%	654	6.9%
15 - 19	564	7.1%	533	6.0%	541	5.7%
20 - 24	294	3.7%	454	5.1%	421	4.4%
25 - 34	905	11.4%	1,021	11.5%	1,230	12.9%
35 - 44	1,152	14.5%	1,170	13.2%	1,222	12.8%
45 - 54	1,415	17.8%	1,307	14.7%	1,275	13.4%
55 - 64	1,069	13.5%	1,333	15.0%	1,310	13.8%
65 - 74	467	5.9%	873	9.8%	1,042	11.0%
75 - 84	249	3.1%	391	4.4%	572	6.0%
85+	103	1.3%	128	1.4%	145	1.5%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,487	94.4%	8,215	92.4%	8,670	91.2%
Black Alone	103	1.3%	145	1.6%	169	1.8%
American Indian Alone	33	0.4%	38	0.4%	43	0.5%
Asian Alone	132	1.7%	225	2.5%	296	3.1%
Pacific Islander Alone	5	0.1%	5	0.1%	6	0.1%
Some Other Race Alone	54	0.7%	82	0.9%	102	1.1%
Two or More Races	117	1.5%	179	2.0%	222	2.3%
Hispanic Origin (Any Race)	177	2.2%	253	2.8%	314	3.3%

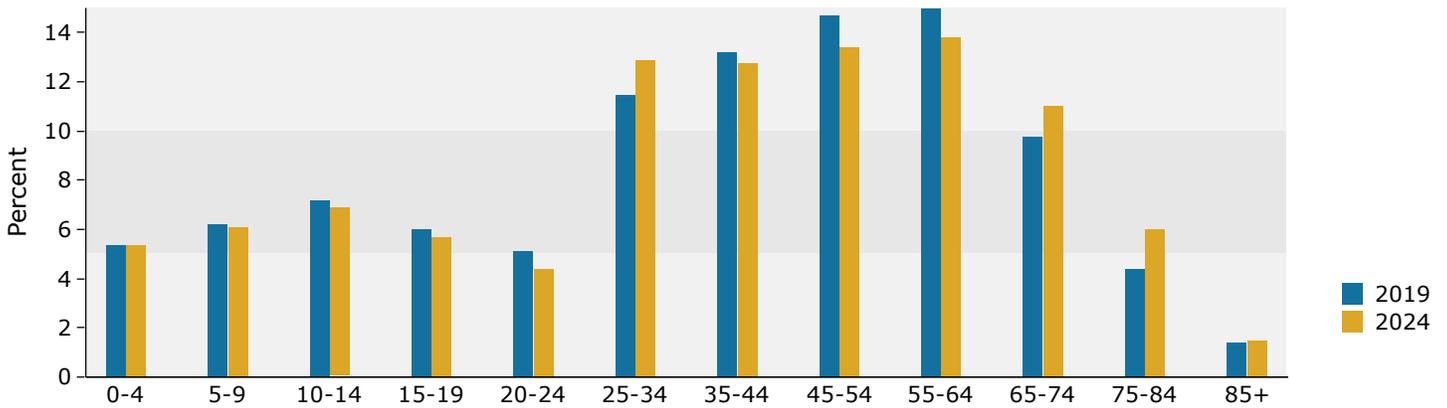
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

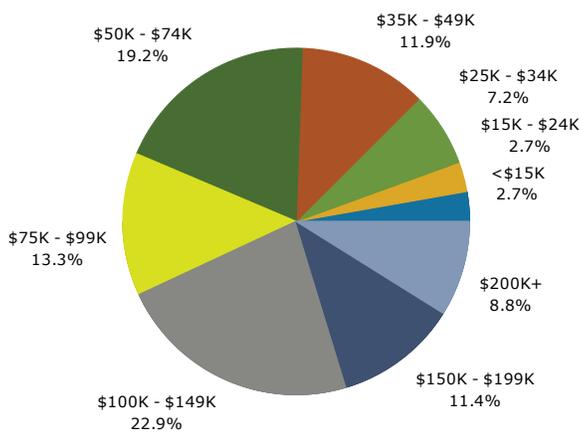
## Trends 2019-2024



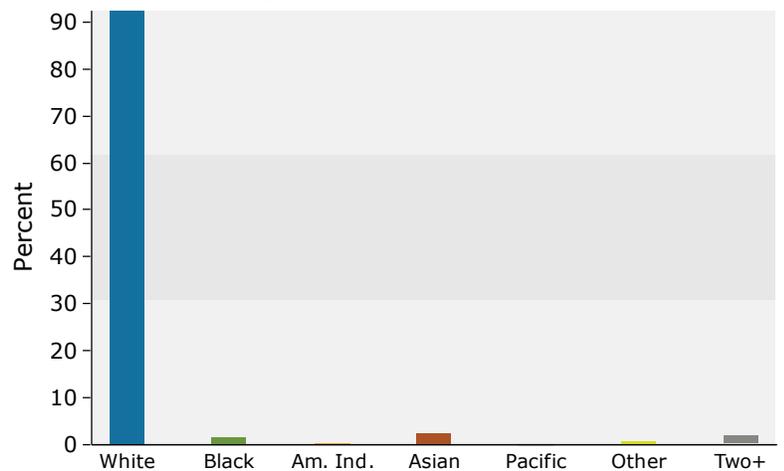
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 2.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.